



# Seneca

## Cosmetic Techniques & Management

[www.senecac.on.ca/fashion](http://www.senecac.on.ca/fashion)

**Join the multi-billion dollar beauty industry as a professional with real world skills.**

Your career in this industry is as diverse as the subjects taught. Much more than just a makeup course, this subject prepares graduates to step right into a thriving industry, with skills that employers and clients value.

The curriculum is a comprehensive blend of related business fundamentals and practical training. Areas of study cover every aspect of the cosmetics retail business, from marketing and customer service to skin care analysis and makeup to management with a focus on the bottom line.

### ADMISSION REQUIREMENTS

Program Eligibility:

Ontario Secondary School Diploma with a majority of senior credits at the College Preparation (C), University (U) or University/College Preparation (M) level or Mature Student Status (19 years or older)

Grade 12 English: ENG4 (C) or ENG4 (U)

Applicant Selection:

Previous academic achievement (i.e. grades in pre-requisite subjects or their equivalents), will provide the basis upon which selection of applicants is determined. Students accepted into the program will write a placement test for English (skills test). In the event of over subscription, pre-admission testing, a college questionnaire, and/or attendance at an orientation may be required.

Desirable:

Grade 11 Mathematics (C)

### Your Career

Cosmetician  
Cosmetic Counter/Department Manager  
Beauty Advisor  
Free-lance Makeup Artist  
Fragrance Consultant

### Affiliations and Associations

Canadian Cosmetic Careers Association  
Canadian Network of Make-up Artists

### Employers of Recent Seneca

#### Graduates:

Shopper's Drug Mart  
The Bay  
Sears  
Sephora

### What You'll Learn:

Retailing Cosmetics  
Skin Care  
Marketing  
Product Knowledge  
Fragrance  
Makeup Artistry

### How to Apply

Applications can be made through the Ontario College Application Service  
<http://www.ontariocolleges.ca>

Check out our website at:

[www.senecac.on.ca/fashion](http://www.senecac.on.ca/fashion)

Contact our Admissions Advisor

Maureen Massicot at

416-491-5050, ext. 2014

[maureen.massicot@senecac.on.ca](mailto:maureen.massicot@senecac.on.ca)

Contact the Program Coordinator

Rhonda Shupe at

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